

**LABA**  
**VALENCIA**

SCHOOL OF ART  
DESIGN  
& NEW MEDIA

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Course Syllabus  
**Bachelor of Arts (Hons)**  
**Photography**  
**& video**



## **Bachelor of Arts (Hons) Photography & video**

- + Degree type: Bachelor of Arts (BA Hons)
- + Credits: 360 UK credits = 180 ECTS
- + Duration: 3 years
- + Timetable: Full-time
- + Language: Spanish / English

In the **Bachelor of Arts (Hons) in Photography and Video**, you will develop your creative talent as a professional photographer, video creator and editor. Upon the completion of your degree, you will become a great professional who is ready to work in one of the fastest-growing industries.



# Description



In the **Bachelor of Arts (Hons) in Photography and Video**, you will have acquired the necessary knowledge about the use of photography in the areas of advertising, fashion, entertainment, industrial photography, architecture, interiors, product, and Still Life photography. In addition to learning about the technical issues related to production and editing, studying videos involves video art, video marketing, live events, used to improve artistic and cultural assets, etc.

You will learn how to use professional cameras, camcorders and the software currently used in the market; how to create lighting sets, how to produce events on YouTube and other online platforms, etc.

You will also learn how to devise, develop and lead creative projects and interdisciplinary work teams, how to create and finance your own company and projects, creating networks that will strengthen your position in the artistic and working world.

We offer you a degree that is focused on maximizing your job opportunities and the tools to access the world of work from the get-go.

As a key component of your degree, you will develop your personal eportfolio and network with professionals and companies that are actively involved in the sector. They will access your online profile and learn about your skills.

Your personal eportfolio, therefore, will maximize your access to the best job opportunities and internships. Art comprises an essential part of LABA Valencia, and we place a special emphasis on the aesthetic and expressive aspects of photography and video, always encouraging creative experimentation. A crucial approach not only for a student but for the continuous development of any creative professional.

Besides your degree's modules, LABA Valencia will offer masterclasses and seminars led by well-renowned artists and professionals, who will share their vision, expertise and professional secrets, and will introduce us to the most current trends in the fields of creation with photography and videos, the minimalist image, creative provocation, after movies, mixed media, video marketing trends, etc.

## Career prospects



- +As a freelance professional, creating your own audiovisual production company and/or studio
- +As an independent visual artist and video maker and/or within the art market
- +As an art director for companies, publishers, newspapers, and media
- +As a photography director for the cinema and entertainment industries
- +In specialized areas of photography and video, including fields such as:
  - + Fashion
  - + Industrial Design and Architecture
  - + Interior Design
  - + Product Design
  - + Communication and creativity related to travel and tourism
  - + Cultural goods and heritage
- +In the publishing field
- +TV and cinema
- + As a marketing professional, in online media
- + As an audiovisual creative in festivals, concerts, events and live shows
- +As a communicator and trendsetter, in online media such as Youtube or Instagram
- +And many more!







## Methodology and objectives



With more than two decades of experience and four campuses in Italy, **LABA**'s methodology has a uniquely practical approach aimed at the job market, encouraging students to develop artistic experimentation habits. This methodology is based on learning by doing and design thinking processes, combining in-person classes, and masterclasses led by pioneering artists and institutions.

Other aspects worth highlighting are:

- Small classes, with a maximum of 20 students per group
- Internships in national and international companies
- Lessons in Spanish and English

The objective is to develop the artistic and technical capacity of the students to tackle the projects demanded by our professional environment, and to promote a multidisciplinary and international profile.





















# Subjects

# Year 1 subjects

students acquire the tools to start developing their own vision and building a narrative, such as the techniques and methodologies of professional work that will allow you to develop and lead creative and visual projects in the near future. You will learn how to use professional cameras and video cameras, to take and generate high-quality images. You will learn how to employ different lighting techniques and use the main professional software.

Students will also prepare an individual project over the course of this academic year and attend masterclasses with professionals who will help them explore the different professions of the creative industries sector.

## Unit

- + Contextual Studies
- + Lighting for Photography
- + Media practices - Video
- + Media practices - Sound
- + Screen Based Practices
- + LAB: Premiere Pro- Part 1
- + LAB: Premiere Pro- Part 2
- + LAB: Visual Narratives
- + Individual Project
- + Professional Development
- + Photographic Practices

## Teacher

Eduardo García Nieto  
Eduardo Peris  
Blas Martí y David Gaspar  
Luis Triviño  
Sergio Martínez  
Andrea Mir  
Andrea Mir  
Pau Gómez  
Pau Gómez  
Manuel Conde  
Vincent Urbani



Subjects may be subject to variations due to possible updates of the curricula.





# Year 2 subjects

Students acquire advanced knowledge of the main software and techniques, analyse the most important trends in photography, video and mixed media, and learn professional methodologies to manage and develop projects in teams.

The degree also offers an in-depth analysis of the different specialisations in photography and video: fashion photography, architectural photography, editorial, still life, events, product photography, documentary video, video art, advertising and commercials, etc.

You will also study art direction and you will work on a collaborative project. You will be able to enrich your training with sound design, AI, and you will prepare your portfolio, website and social networks to apply for the optional internships that you can do from the 3rd academic year onwards. etc.

## Unit

- + Videography Core
- + LAB: Script
- + LAB: Visual Narratives
- + LAB: Advanced Video Edition
- + Sound For Media Products
- + Art Direction
- + Commercial Photography
- + Professional practices
- + Advanced Photographic Studios
- + LAB: Advanced Retouching

## Teacher

Alex Crespo  
Julio Martín  
Pau Gómez  
Alberto Ramírez  
Luis Triviño  
Fede Duarte  
Eduardo Peris  
Angela Montesinos  
Vincent Urbani  
Sergio Martínez

Subjects may be subject to variations due to possible updates of the curricula.







# Year 3 subjects

In addition to a core of subjects that complement a solid professional training in the fields of photography and video, related to art direction and photography, both photographic and video projects, advanced post-production and AI, the course focuses on preparing students for professional projection and development: a voluntary internship in companies is offered, which can be done in the 3rd year, or in a 4th year that allows students to do it in another region or country; the final project, which can be linked to a company or include a photographic exhibition that culminates a personal artistic process, or a short film.... It is also essential to acquire the skills needed to enter the labour market, such as financing issues, the ability to manage a studio, lead teams and have a full presence on professional online networks.

Subjects may be subject to variations due to possible updates of the curricula.

## Unit

- + **Independent Practice Exploration**
- + **Independent Research**
- + **Materials and Methods**
  - LAB: Visual Narratives
  - LAB: Script
  - LAB: Direction of photography for video
  - LAB: Art direction for advertising and post-production
- + **Professional Futures**
  - LAB: Workshop with Magnum
  - LAB: Professional communication (portfolio, website, social networks)
- + **Independent Practice Realisation**
  - LAB: Digital video post-production
  - LAB: AI
  - LAB: Art Direction for Video

## Teacher

Vincent Urbani

Angela Montesinos

Pau Gómez  
Julio Martín

David Curto

Álvaro Peñalta

Magnum Agency

Ana Gea

Several tutors  
Alberto Ramírez  
Jorge Timoteo  
Fede Duarte







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