

Master of Arts in Photography



A production of the MA in Photography, LABA Valencia. School of Art,
Design & New Media
Digital photography FRANCISCA COSTA E SOUSA
Creative direction & Analog photography JOSE MEDINA POVES
Production CARMEN FERNÁNDEZ
Styling Héctor Molina
Makeup and hair Beth Esteve
Modeling Marta Ferrando
Dresses DOM Abraham Sebastián + Marja La Fuente + @ea.studio
Faculty: Odile Iturraspe + Súper Fuerte (Álvaro Peñalta and Natxo Ramon)
+ the Master's Direction

Making of photo by Anna Castellanos



in collaboration with





LABA Valencia. School of Art, Design & New Media is the first international campus of the prestigious Italian art and design university LABA. Libera Accademia di Belle Arti, with over 25 years of history and more than 2,500 students each year.

Located in the centre of Valencia, LABA Valencia has a clear global outlook, with 70% international students and a strong connection to the creative industries.

With a practical and multidisciplinary methodology, LABA Valencia trains students in graphic and digital media design, photography, video and cinematography, motion graphics and branding, music, technology and multimedia creation for live shows. Through projects, collaborations with companies and close tutorial support, students develop their own creative voice and gain the tools to enter the international creative industries landscape.

Explore contemporary practices and the creative possibilities of photography, with a particular focus on fashion and editorial.

The Master of Arts in Photography at LABA Valencia aims to explore contemporary practices and the creative possibilities of photography, with a particular focus on fashion and editorial. The Master allows students to learn about trends in fashion, culture, editorial, photojournalism and art by working in collaboration with globally prestigious publishers and agencies: SCHÖN! Magazine, the European reference magazine in fashion and trends; prestigious photographers, art directors and curators.

The master's degree is aimed at students and professionals interested in exploring the contemporary practices and creative possibilities of photography; lifestyle publishing in fashion and trends, art direction and visual strategy.

Cristina Casanova Seuma
Director of the Master's Programme



© Vincent Urbani

- + Starting in October
- + End date: July
- + 100% face-to-face
- + Monday to Wednesday afternoons
- + Teaching language: English & Spanish
- + 180 UK credits

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[pre-register now!](#)



in collaboration with



Syllabus

1st period. 2nd period. 3rd period

Methodology

Faculty

Masterclasses and
collaborators



"I feel a lot more secure. I have photos in my portfolio now that I could never have imagined. And the support from our teachers and director. LABA VALENCIA works like a family. This is my first time in a school where all the professors know my name, and even the director is interested in our work and asks how things are going. That's the best part: seeing that everyone wants you to win."

Francisca Costa
Final Major Project Photo Book
Graduate of the Master of Arts in Photography
2nd edition

Syllabus

1st period From October to December

Module: Photographic Situations
Module: Collaborative Community Project
Module: Objects, spaces and boundaries

From October to December, we will build the foundations of our practice and photographic production. With Ismael Chappaz, Director of HOUSE OF CHAPPAZ, and photographer Jordi Terry, we will tackle the challenges of editorial publishing. Photographer and director Luis Castro will guide us through key milestones in fashion and editorial history, while Álvaro Peñalta and Nacho Ramón, founders of Súper Fuerte studio, will lead experimentation with new techniques and trends in art direction across all phases of production.

2nd period From January to March

Module: Final Major Project: Research & Planning
Module: Collaborative social challenge project
Module: Research Methods

Guided by photographer Pablo Casino, we will explore a collaborative project with a social focus, examining social and cultural identities. At the same time, together with photographer Vincent Urbani, we will begin planning our Final Master's Project, outlining its practice, research framework and structure. In parallel, with researcher Matilde Igual, we will delve into research methods that will support the development of our Master's Thesis (TFM).

3rd period From April to June

Module: Collaborative Enterprise Project
Module: Photography and Publics
Module: Final Major Project: Production & Sharing

From April to June, with Jordi Terry, stylist Odile Iturraspe, and under Cristina Casanova's supervision, students will undertake a professional photographic production based on a brief reviewed by Raoul Keil, Founder of Schön! Magazine, who will select one project for publication based on its coherence, development and quality. With Vincent Urbani, students will define their positioning as photographers, reflecting on their perspective through their professional and artistic portfolio. Each student will then complete a self-directed Final Major Project with a high degree of autonomy.

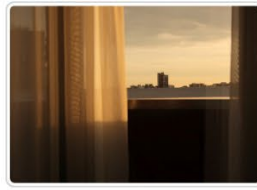
Schedules may be adjusted according to the needs of the theoretical and practical classes of the subjects.



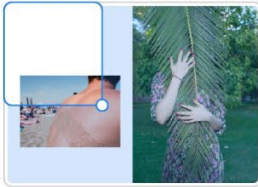
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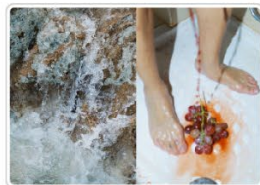
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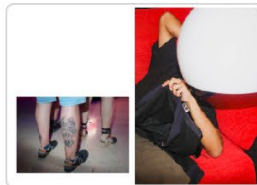
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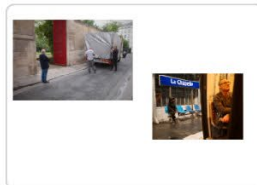
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Photobook
Final Major Project
By the student
© Zhongxuan Han

June 2024
MA of Arts in Photography
LABA Valencia

1st period

From October to December

Module: Photographic Situations

Teacher: Luis Castro

This module aims to develop a deep understanding of the audiences for fashion and editorial photography. Key historical moments in which fashion photography and editorial publishing converged, marking significant shifts in social movements, will be examined. Through this research and its corresponding theoretical analysis, students will develop and test their own editorial models, seeking to connect their work with appropriate and specific readerships.

Module: Collaborative Community Project

Teachers: Ismael Chappaz and Jordi Terry

This module aims to develop students' capacity for both autonomous and collaborative work by applying their photographic practice within a specific context. At its core is a commitment to using photography as a tool for research, documentation, and community engagement, addressing contemporary cultural issues through collaborative processes and the direct participation of the communities involved.

Module: Objects, Spaces and Boundaries

Teachers: Álvaro Peñalta and Nacho Ramón (Súper Fuerte studio)

This module challenges traditional ideas of what photography is, questioning the interstices between photography and object, photography and space, and medium and genre boundaries. As contemporary photography increasingly blurs boundaries with other practices, this module offers an experimental way to engage with these themes.

The course covers key industry skills - storyboarding, casting, styling, set design and collaborative production - refined through practical assignments using AI-driven creative technologies and advanced visual editing. Students will learn to create industry-standard production documents, from mood boards and concept sketches to full project plans and shoot logistics.



© Jordi Terry

2nd period

From January to March

Module: Final Major Project: Research & Planning

Teacher: Vincent Urbani

To develop the theoretical, methodological and experimental corpus for the final project. The aim of this module is for students to produce a body of research-informed work related to their own creative project, demonstrating critical awareness of current developments and trends within their field of practice. This work will form the foundation of the student's final project. Through this process, they will cultivate specialised skills and a commitment to their practice that both reveal and nurture their emerging professional identity.

Module: Collaborative Social Challenge Project

Teacher: Pablo Casino

To explore the boundaries of personal, social and cultural identity through photography. This module aims to develop students' collaborative working skills. Students will produce an interdisciplinary response to a given brief by addressing and engaging with a documentary challenge. Working collaboratively, they will take on opportunities to direct, manage and contribute to the delivery of a professional approach to problem analysis, evaluation and the development of strategies for a creative solution.

Module: Research Methods

Teacher: Matilde Igual

The aim of this module is to teach students a corpus of research methods. It provides the theoretical, conceptual and practical tools required to undertake a research project. Students are introduced to the professional and ethical dimensions underpinning their practice and are supported in developing critical reflection within their specialism. In this way, the module prepares students to complete their Master's Thesis (TFM) by fostering effective collaboration and strengthening their identity as researchers and professionals.



The editorial project by Iryna Golubeva, Simoné Esterhuizen and Kelsie Joos was selected by Raoul Keil as the winning project of the master's programme to be published in Schön Magazine, the global magazine covering fashion, culture and trends, based in Berlin.

A production of the MA of Arts in Photography LABA Valencia School of Art, Design & New Media
 photography. Iryna Martin
 art direction + fashion. Simoné Esterhuizen
 talent. Fran Mena + Andrei Chiper @ Carmen Duran
 hair + make up. Anna Belyaeva
 concept. Iryna Martin, Simoné Esterhuizen + Kelsie Joos
 production + videography. Kelsie Joos
 teachers. art Súper Fuerte
 fashion coordination. Odile Itrraspe Garland + the Master's programme direction
 lighting assistants. Nikolas Antonopoulos + Andrea Soria Prediger
 December 2025

Making of photo by Anna Castellanos

3er period

From April to June

Module: Collaborative Enterprise Project

Teachers: Jordi Terry, Odile Iturraspe and the director of the master's programme

With the participation of Raoul Keil

Under the supervision of the teaching team, students will develop a complete production in response to a brief set by one of the most important publications in contemporary fashion. They will acquire the knowledge and practical skills required to deliver a professional magazine commission.

Raoul Keil, Director of *Schön!* Magazine, will review the students' portfolios, will define the editorial criteria, guide the students, and select the most outstanding projects for publication in **Schön! Magazine**.

Module: Photography and Publics

Teacher: Vincent Urbani

The aim of this module is to reflect upon and define a personal position within the many areas and contexts of editorial fashion photography, analysing how it has been disseminated across portraiture, film, reportage and music. The module explores the various ways in which photography contributes to and is shaped by its contexts, questioning how it operates in different roles depending on its purpose and how it contributes to our understanding of the world. Throughout the module, students will further develop their own artistic and professional portfolio.

Module: Final Major Project: Production & Sharing

Teacher: Several teachers

In this module, students will complete their independent research project, informed by the broader contexts of their discipline and developed to a standard appropriate for master's level study. Students will manage a self-initiated project of their choice, exercising a high degree of autonomy. The project will be carried out with the support of several tutors, including **Vincent Urbani** and **Blanca Sanfélix**, founder of the photography publishing house TAPAS DURAS, and several leading photography agencies will come to review the students' professional portfolios.



A production of the MA in Photography, LABA Valencia

Photography by **Guillermina Goldvaitz**, **Victor Pollak** and **Paula Toral**
MA of Arts in Photography students, 2024

Methodology

International Community

You will study in a community where 80% of the student body is international, allowing you to build the professional networks and future collaborators you will rely on throughout your career from day one.

Personalised Attention

Classes are small, giving each student highly personalised attention from the teaching staff throughout their training.

Visual Thinking and Experimentation

The methodology is built around contemporary visual thinking and experimentation, encouraging students to develop a personal and critical approach to image-making rather than following a single set of rules.

Professional Skills

Alongside this creative development, the programme equips students with the professional tools and skills needed to work and compete at an international level within the photography industry.

Artistic and Commercial Projects

Students put this into practice by developing both artistic and commercial projects, learning to move confidently between personal expression and client-driven work.

Industry Feedback and contacts

As part of this professional preparation, leading photography agencies are invited to review students' portfolios, giving direct feedback from industry professionals and a genuine bridge into the sector.



“One of the great opportunities offered by the master’s programme is the chance to be published in **Schön! Magazine**. We presented our project to its editor, Raoul Keil, and prepared the photographic production with professional models and a professional team, including New York-based stylist and lecturer Odile Iturraspe.

Everything was organised by LABA VALENCIA. You truly feel as though you are working on a real professional project, it is an incredible experience. Our group was ultimately selected as the winner and our work has been published in Schön! Magazine. We are absolutely delighted.”

Iryna Golubeva

graduate of the Master of Arts in Photography,
2nd edition

The editorial project by Iryna Golubeva, Simoné Esterhuizen and Kelsie Joos was selected by Raoul Keil as the winning project of the master’s programme to be published in Schön Magazine, the global magazine covering fashion, culture and trends, based in Berlin.

photography. Iryna Martin
art direction + fashion. Simoné Esterhuizen
talent. Fran Mena + Andrei Chiper @ Carmen Duran
hair + make up. Anna Belyaeva
concept. Iryna Martin, Simoné Esterhuizen + Kelsie Joos
production + videography. Kelsie Joos
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Media
teachers. art Súper Fuerte
fashion coordination. Odile Iturraspe Garland + the
Master’s programme direction
lighting assistants. Nikolas Antonopoulos + Andrea Soria
Prediger
December 2025



Fran wears
jacket. Álvaro Calafat
pants. Álvaro Calafat
shirt. Carlotta Barrera
shoes. Hoka

Andrei wears
jacket. Álvaro Calafat
pants. Álvaro Calafat
shoes. Hoka

A production of the Master of Arts in Photography
LABA Valencia · School of Art, Design & New Media
concept. Simoné Esterhuizen, Kelsie Joos & Iryna Martin
photography. Iryna Martin
videography. Kelsie Joos
fashion & art. Simoné Esterhuizen

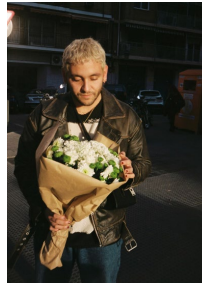
Faculty



Luis Castro



Cristina Casanova Seuma



Jordi Terry



Ismael Chappaz



Odile Iturraspe



Alvaro Peñalta y Natxo Ramon
(Súper Fuerte)



Vincent Urbani



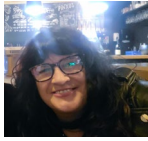
Pablo Casino



Matilde Igual



Blanca Sanfélix



Cristina Casanova Seuma.

Director of the master's degree
Co-director of LABA Valencia. Photographer, digital and sound artist, with international exhibitions and awards worldwide.

<https://www.linkedin.com/in/cristinacasanovaseuma>



Vincent Urbani. Photographer

Coordinator the BA Photography and Video at LABA Valencia. Fashion and advertising photographer, with work in Vogue Italia, Interview Germany and Schön! UK, and campaigns for Dolce & Gabbana, Louis Vuitton and Nespresso.

<http://www.vincenturbani.com>



Ismael Chappaz. Director of House of Chappaz

art gallery. Founder of House of Chappaz, among the top ten young galleries in Spain, with artists exhibiting internationally and selling to major foundations and museums.

<https://houseofchappaz.com/>



Jordi Terry. Fashion and beauty photographer based between Valencia, Madrid and Paris, known for editorials in L'Officiel, Vogue and Numéro, and campaigns for Dior and Pull&Bear. Founder of Merceditas Studio.

<https://www.instagram.com/jorditerry/>



Odile Iturraspe. Fashion stylist and consultant based in NY renowned internationally, with work for Vogue, Harper's and Elle, and brands including Levi's, Zara and Reebok.

<https://odileiturraspe.com>



Álvaro Peñalta and Natxo Ramón.

Creative-art directors of Súper Fuerte studio, working with Netflix, Universal and Visa, with personal work featured on Behance, Adobe Create and Metal Magazine.

www.superfuertestudio.com



Luis Castro. Photographer and director in fashion, advertising and music video, published in GQ, Vogue Spain and Metal, with campaigns for Coca-Cola, Dior and Louis Vuitton.

<https://luiscastrostudio.com>



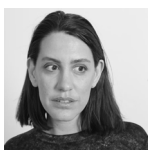
Pablo Casino. Specialising in documentary photography. Founder of Novedades Casino in Valencia, and author of 'Barespagnol', awarded best self-published book at PHotoEspaña 2017.

https://www.instagram.com/novedades_casino



Blanca Sanfélix. Founder and director of the Tapas Duras publishing house, of photo books Designer and photographer, combining design and photography to publish original work.

<https://blancasanfelix.com/> |



Matilde Igual. PhD Academy of Fine Arts, Vienna. Former Austrian Academy of Sciences DOC Fellow. Founding member of the Institute for Linear Research.

<https://matildeigual.eu/>

Masterclasses and collaborators: publishers, agencies, showrooms of international fashion brands.



Raoul Keil
Founder, Creative Director
and Editor-In-Chief of

Schön! Magazine

Schön! Magazine is one of the most prestigious fashion and trend magazines, based in London and reflecting the global scale of the most cutting-edge creative community since 2009. It showcases the top celebrities, high fashion, art and culture that make our world so extraordinary, both in glossy print and on a transmedia digital platform. Schön! Magazine has collaborated with internationally renowned photographers and designers including Martin Parr, Lorenzo Meloni, Pablo Tosco, Alycia Debnam-Carey, Myke Towers and Reina Nishimura. It has a daily reach of 1.4 million people and more than 750,000 unique monthly online visitors.

www.schonmagazine.com

Vía Comunicación

Full-service PR and communication agency based in Madrid, representing international fashion brands in the Spanish market.

<https://www.viacomunicacion.com/>

EBRA Showroom

PR & Communication | Showroom | Influencer Marketing | Events & Production.

Lecua Showroom

Fashion showroom and press office in Madrid, showcasing carefully curated clothing and accessories brands for retailers worldwide.

<https://www.lecuapress.com/>

Fabra Comunicación

PR agency helping fashion, beauty and lifestyle brands grow their presence in the media with impactful, cost-effective campaigns.

<https://fabracomunicacion.com/>

Pelonio

Integrated creative communications agency offering PR, consulting, production and a fashion showroom division.

Georgiela Estudio

Barcelona-founded label creating feminine, handcrafted, timeless designs made in Spain, recognised by celebrities and present in stores worldwide.

<https://georgielastudio.com/>

LABA
VALENCIA

SCHOOL OF ART
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& NEW MEDIA

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